

## A Breath of Fresh Air: Eco hotels embrace smoke-free atmosphere

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At EcoGreenHotel, we are working toward the day when every hotel will not only offer its guests a clean, safe and sustainable accommodation, but also offer its employees a healthy place to work. In a nutshell, we support a holistic approach to green lodging, which naturally includes unpolluted air.

That's why we get more than a little discouraged when we see a hotel implementing a fantastic green initiative yet still allowing its guests to smoke inside the building. After all, one of the most important aspects of a healthy environment is clean air, isn't it?

And we aren't the only ones who think that unpolluted air is elemental. According to a 2008 study by J.D. Power and Associates, the vast majority of North American hotel guests agree. A whopping 89% said that they prefer staying in a smoke free hotel environment.

In an effort to support facilities that offer a completely smoke free atmosphere, the fine folks at Pineapple Hospitality created FreshStay(R), the world's leading online directory of 100% smoke free hotels. Recently, FreshStay(R) celebrated the 4000th property to join its list: the Comfort Suites in St. Charles, Missouri.



Pineapple Hospitality President Ray Burger says the Choice Hotel chain - of which Comfort Suites is a part - has been an industry leader in offering smoke free rooms to its guests.

'In 1984, Comfort Suites was the first hotel company to include non-smoking rooms in every one of its worldwide properties, and it continues its industry leadership today,' Burger said. 'In 2007 we listed over 400 Choice Hotels, primarily Comfort Suites and Cambria Suites, as 100% non-smoking on FreshStay(R). We now feature over 1250 Choice Hotel branded properties. We also receive regular monthly updates from Hilton and Marriott, and their numbers are growing quickly as well.'

If you're ready to take your green hotel to the next level and implement a property-wide smoking ban, contact us at [info@EcoGreenHotel.com](mailto:info@EcoGreenHotel.com). We'll be happy to guide you through the process.

Then, sign up to be a member of FreshStay(R). For a small annual membership fee (but no booking commission!) your property will be featured in FreshStay's(R) popular online directory aimed at Frequent Breathers(R) everywhere.

### **About Pineapple Hospitality**

Headquartered in Saint Charles, Missouri, Pineapple Hospitality(TM) is an EPA ENERGY STAR(TM) partner bringing fresh ideas to hospitality guests' doors and owner/operators' bottom lines - including FreshStay(R) ([www.freshstay.com](http://www.freshstay.com)), EcoRooms & EcoSuites ([www.EcoRooms.com](http://www.EcoRooms.com)) Environmentally Sensitive Amenities(TM), EO(R), Neutrogena(R), Earth Perfect and greenSPA(TM) amenities, AVIVA and WAVE dispensers, Energy Efficient Lighting and Controls, Custom Linen & Towel Re-Use Programs, Green Key Cards, Green Earth Key Cards, Energy Management Systems and Controls, High Performance showerheads, the Nature's Mist(TM) deodorization system, Zero Odor, and dozens of other products and programs. For more information, please visit [www.pineapplehospitality.net](http://www.pineapplehospitality.net), or call us at 636-922-2285.

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[EcoGreenHotel.com](http://EcoGreenHotel.com) offers a marketplace for green hotel products and services and provides a one- stop venue for green hospitality industry news, basic environmental overviews and other tools like green hotel checklists, project ideas, book lists, and valuable links designed to promote a more sustainable hospitality industry.

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