



## **FreshStay e-newsletter spotlights smoke-free hotel trends & success stories**

Date: 2010-01-25

Pineapple Hospitality has published another e-newsletter for fans of its FreshStay.com portal to 4,800-plus smoke-free hotels.

### **FreshStay's Winter 2010 Atmosphere e newsletter features:**

- **Coming Back for More** - Some of FreshStay.com's longest-standing members talk about the value they receive from the Web site and why years later they continue to be a part of the largest online community of smoke-free hotels.
- **Smoke-Free 100% Beneficial** - FreshStay CBO (Chief Breathing Officer) David Janicke discusses the increased value of the customer's dollar, and how being a FreshStay member helps properties protect their assets, bolster guest satisfaction and 'put more heads in beds' through FreshStay's integrated booking engine.
- **2 for the Road** - Potomac Hospitality Services & Charlestowne Hotels join the FreshStay family fold.

### **To view the e-newsletter, please visit:**

<http://www.freshstay.com/LinkClick.aspx?fileticket=1aYyg+Ske48=&tabid=121>

### **About Pineapple Hospitality**

Headquartered in Saint Charles, Missouri, Pineapple Hospitality(TM) is an EPA ENERGY STAR(TM) partner bringing fresh ideas to hospitality guests' doors and owner/operators' bottom lines - including FreshStay(R) ([www.freshstay.com](http://www.freshstay.com)), EcoRooms & EcoSuites ([www.EcoRooms.com](http://www.EcoRooms.com)) Environmentally Sensitive Amenities(TM), EO(R), Neutrogena(R), Earth Perfect and greenSPA(TM) amenities, AVIVA and WAVE dispensers, Energy Efficient Lighting and Controls, Custom Linen & Towel Re-Use Programs, Green Key Cards, Green Earth Key Cards, Energy Management Systems and Controls, High Performance showerheads, the Nature's Mist(TM) deodorization system, Zero Odor, and dozens of other products and programs. For more information, please visit [www.pineapplehospitality.net](http://www.pineapplehospitality.net), or call us at 636-922-2285.

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